

Resources for Angel Investors

To advance Upstate Capital's mission to increase access to capital for companies and deal flow for investors, here are a few resources for people involved with and interested in investing.

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What is Angel Investing?

Angel investors are investors who use personal money to invest in early-stage businesses.

Why are Angel Investors Important?

Angels provide capital to start & grow businesses, usually at a point in the life cycle of businesses where capital is not widely available. Access to capital is one of the primary resources that companies need to grow. Often, angel investors provide more than just capital - they can bring mentorship and industry connections to startups that also help to start and grow the business.

Who can be an Angel Investor?

Generally, angel investors have sufficient wealth to take risks on startups without compromising their overall financial health. In the US, the Securities and Exchange Commission provides guidance on investor accreditation, and requires individuals to have at least \$1MM in assets (not including the primary residence) or at least \$200k in income if single, or \$300k if married, annually for a couple of years.

How do People get Involved in Upstate New York with Angel Investing?

Attend Upstate Capital's [events](#) where you can meet startups, advisors and other angel investors. **Join a local investment fund or network** like the

[Hudson Valley Startup Fund](#)

, [Eastern NY Angels](#)

, the

[Buffalo Angels](#)

or

[Rochester Angels](#)

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How is Angel Investing Different from Venture Capital?

Venture capitalists do not use their own money, but rather invest in small companies using money pooled from investment firms, large corporations and pension funds. Because of this difference, VCs can afford to invest bigger amounts. According to a [Small Business Administration report](#), the average venture capital deal is \$11.7 million, while the average angel investment deal is \$330,000.